

NIFTABLES WHITEPAPER

THE NFT METAMARKET



For the purposes of this document Niftables defines a creator as anyone creating or looking to create their own NFTs and/or NFT platform/s. This could be a digital artist, musician, music studio, film studio, a brand, a sports team, or one single individual embarking on their first journey into the world of NFTs.

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ABSTRACT



NIFTABLES IS THE FIRST TRUE ALL-IN-ONE NFT PLATFORM.

We offer users a powerful NFT metamarket that consolidates key NFT investing and interactivity features into one easy-to-use platform and brings VR, AR and metaverse connectivity to your digital doorstep. Fiat payment gateways also break down barriers to entry for non-crypto users, opening the door for NFT mass adoption.

Our metamarket works in service of our unique white label NFT service, offering creators the tools and the support they need to bring their NFT ideas to life. Many of the NFT platform creation tools we offer our white label partners are also available to individual creators through the Niftables marketplace, making NFTs accessible to everyone.

We're positioning ourselves as the go-to platform for creators looking to realize their NFT vision —whether they're an individual or the biggest entertainment company in the world. And through our Niftables marketplace, we offer creators a thriving ecosystem of engaged investors to deploy their NFTs into.

To incentivize adoption of our platform, we are launching our own \$NFT token. \$NFT will have a wealth of utility throughout Niftables, reducing trading fees, unlocking special features and offering transactional rewards.

INTRODUCTION

We live in an 'exponential age' according to macroeconomist Raoul Pal, at the center of which sits cryptocurrency, acting as a *"black hole sucking in all the world's talent and value at a speed that no one can comprehend"*¹. Powering this rapid disruption is a relatively new cryptographic technology known as Non-Fungible Tokens, or NFTs. NFTs are programmable canvases upon which anything from digital art or music to medical records or the deed to your house can be written. As they are stored on the blockchain, all the data within an NFT is tamperproof while remaining quickly and easily accessible.

**38,000%
YEAR-OVER-YEAR
GROWTH FROM
2020 TO 2021**

Although this technology has been around for several years, 2021 was the year when NFTs first hit mainstream headlines. With nearly \$11 billion in NFT sales volume in Q3 2020 alone², their staggering 38,000% year-over-year growth from 2020 to 2021 firmly established the NFT sector as a significant player in global financial markets. Celebrities, professional athletes, artists and everyday people with unique ideas began producing NFTs en masse, all the while exploring the boundaries of their seemingly endless use potential.



\$1B

**NFT SALES VOLUME
Q3 2020**

While the media presented the public with an oversimplification of NFTs that likened them to digital art, those who dug deeper uncovered an underlying technology with far greater potential. Early movers willing to think outside the box began doing things with the technology that had never been done before.

Celebrities were organizing NFT auctions for fans and giving away NFTs that entitled lucky holders access to exclusive meet-and-greets. Fan clubs were being set up online where membership was represented as NFTs, making them impossible to forge, while also allowing membership rights to be traded. Musicians were raising funds through selling NFTs that guaranteed holders a share of an album's streaming revenue. As it turned out, creators were able to do some incredible things with these secure, blank, digital canvas—and the true power of NFTs has only just begun to be explored.

Meanwhile, another area of interest has emerged—the metaverse. Exploding onto the scene with Facebook's dramatic rebranding in 2021, the metaverse has captured the imagination of a world that now knows all too well what it's like to be stuck indoors. In essence, the metaverse is a shared virtual world that people can log into from anywhere. Online gamers, especially those who've played Massively Multiplayer Online Games (MMOs), have already entered the metaverse many times.

With the rapid development of Virtual Reality (VR) and Augmented Reality (AR) technologies, these worlds are becoming increasingly immersive and accessible—so much so that the largest social media company in the world felt the need to pivot their entire brand towards it. In this new digital frontier, NFTs are the key to ensuring that people—rather than corporations—retain ownership over their virtual items, and more pressingly sovereignty over their digital identities.

As crypto adoption steams ahead and barriers to entry fade, the continued growth of the NFT market appears all but certain. As new and exciting use cases emerge, and brands and celebrities continue to hop onboard, true mainstream adoption turns into a question not of 'if', but of 'when'. We are witnessing the beginning of a once-in-a-generation event; a disruption that will change the world forever.

**NFTS ARE THE
KEY TO ENSURING
THAT PEOPLE –
RATHER THAN
CORPORATIONS –
RETAIN OWNERSHIP
OVER VIRTUAL ITEMS**

¹ <https://www.realvision.com/rv/media/Video/0a1e5e19c285416d8c855fad609b2469/transcript>

² <https://www.nftstreet.com/nft-market-sales-and-trends-for-2021/t>

MARKET CONCERNS

NFTS ARE INTIMIDATING TO GET INTO

NFTs are a breakthrough in advanced cryptography and distributed ledger technology – a description which alone highlights how intimidating they might be for everyday people to get into. But is there a way to offer users their full benefit while masking their complexity?

As it stands, there are a bare minimum of six steps required to purchase just one NFT. One single misclick during any of these processes can lead to loss of funds or, worse yet, the compromising of a user's entire crypto wallet. But buying NFTs is just the tip of the iceberg – creating and distributing NFTs adds another intimidating layer of complexity to the process, deterring interested consumers and creators from entering the space in the first place.

This responsibility and the risks associated with participating in the NFT market are an unfair burden on newcomers; yet it is consistently newcomers, not the unnecessarily complex NFT platforms they use, who bear the brunt of this problem. To realize a future where billions globally can experience first-hand the myriad benefits of NFTs, simplifying the ownership and creation processes is paramount.

NFT PLATFORMS ARE FAILING NFT HOLDERS

In a world where the creative potential of NFTs begins to be realized on a large scale, there is still a major bottleneck creators face: no one website currently offers everything a community would need to properly interact with their NFT collections. Most existing NFT marketplaces have modest designs and limited functionality, with a stated goal of 'simplifying the user experience'. However, there is no reason advanced features, platform customization tools and the ability to unlock NFT utility can't be similarly simple.

All eyes are on the NFT space right now, and those sitting on the sidelines are raring to get involved. Creators are searching for powerful NFT creation tools to help them realize their visions and NFT experts to guide them on their journey. But the infrastructure they've needed hasn't existed, until now.

ALL EYES ARE ON THE NFT SPACE RIGHT NOW, AND THOSE SITTING ON THE SIDELINES ARE RARING TO GET INVOLVED.

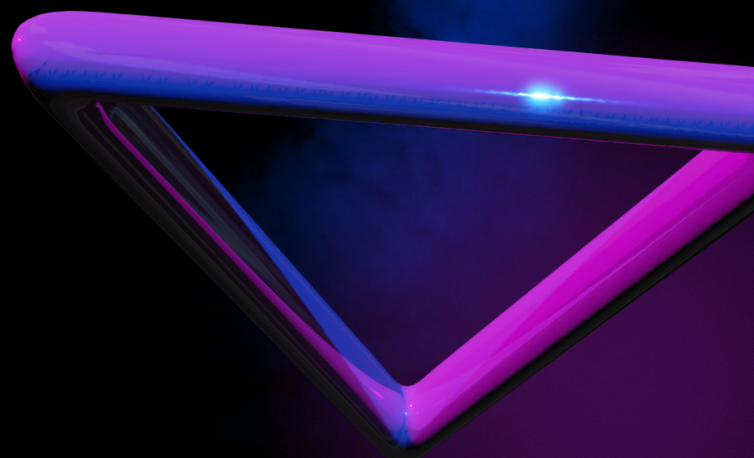
NFT CREATORS ARE BEING LIMITED

There's no doubt that creators across the world are paying close attention to the NFT market. However, when they set about creating their own NFTs, they're finding their ability to fully explore their vision is being limited by the existing infrastructure, and finding people capable of helping is an uphill struggle.

Creators want customization from the top down. They want to share with their communities not only beautiful art but also deeper connections. Musicians want to create music NFTs that can also act as concert tickets, or even represent revenue shares in a particular song or album. Artists want to create moving pieces that explore the boundaries of an emerging space, and then use this art to help them raise funds for future endeavors. Movie studios want to be able to promote their movies while also discovering new revenue streams, for example by selling exclusive behind-the-scenes footage, scripts and even the rights to the reproduction and distribution of content themselves.

What these creators need is a white label solution, one which gives them the freedom to explore their own unique visions with on-hand support should any difficulties arise.

INTRODUCING NIFTABLES



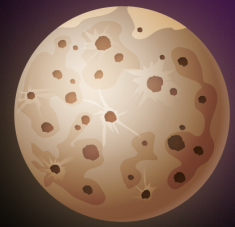
WHERE NFTS ARE CREATED TO EVOLVE, LINKED TO REALITY AND EASIER THAN EVER TO BUY.

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EVERYTHING NFT, ALL IN ONE (MARKET)PLACE

Users familiar with NFT marketplaces can expect all of the features they're already familiar with on Niftables. In our marketplace you can buy and sell NFTs with no gas fees for both cryptocurrency and fiat payments, list your own NFTs, view other collections and stores and even get involved with NFT launches or auctions. With Niftables, these features are a given — and we do them smoother than anyone else. But Niftables also offers so much more.

- ▶ **GASS FREE NFTS**
- ▶ **TRADER TRACKING**
- ▶ **ONE ACCOUNT, A UNIVERSE OF POSSIBILITIES**
- ▶ **PERSONAL 3D GALLERIES: GATEWAY TO THE METAVERSE**
- ▶ **CUSTOMIZABLE STORE PROFILES**
- ▶ **EASILY VIEW FULL NFT COLLECTIONS**
- ▶ **NFT INFORMATION POP-UPS**
- ▶ **CREATE RARITY SYSTEMS ON NIFTABLES AND EASILY VIEW THEM**
- ▶ **NOTIFICATIONS**

GAS FREE NFTS

Gas fees, particularly those on the Ethereum blockchain, exclude all but the wealthiest investors from regularly trading NFTs. At Niftables, we offer our users custodial services for storing their NFTs within our ecosystem. Those that opt to do this will enjoy completely gas-free NFT trading—even with Ethereum-based NFTs. Niftables seeks to level the NFT playing field, and gas free NFT trading brings us one step closer to this goal.

TRADER TRACKING

‘Follow the smart money’ is an age-old investment thesis. By tracking influential people on Twitter, Instagram and Telegram, NFT investors are able to pick up on trends and invest before the public. But knowing who to follow and how to get in on what they’re buying is time-consuming and complex. With our integrated trader tracking tool this is no longer the case. Now you can see what the whales and top investors are up to directly through Niftables. Just choose who you want to track and their movements will pop up as notifications. If the collections they’re buying or selling are in our marketplace you’ll be able to click straight through to them to start making your own trades in seconds.

**USERS ONLY NEED
TO SET UP THEIR
ACCOUNT ONCE
TO ACCESS THE
ENTIRE ECOSYSTEM**

ONE ACCOUNT, A UNIVERSE OF POSSIBILITIES

Your Niftables account is your gateway to our entire ecosystem. Whether you’re browsing independent creators in the metamarket or participating in a drop from a white label partner, users only need to set up their account once to access the entire ecosystem.

For creators, this means your community doesn’t need to go through the complicated steps of account creation once they’re with Niftables and allows you to tap into Niftables’ existing community through our marketplace.

For users, a single sign-up process makes managing your collection safe and secure. Without the need to remember multiple passwords and to transfer funds and NFTs between different wallets, users can safely navigate the exciting world of NFTs without the headaches that usually come with entering crypto for the first time.



PERSONAL 3D GALLERIES: GATEWAY TO THE METAVERSE

The metaverse is here, and we're here for it. Introducing The Gallery: your own 3D art space in the metaverse. A place for you to display your NFTs and accommodate others to visit, view your collection and even make trade offers. Every Niftables user will receive a sleek, minimalist space to call their own where they can hang their art as they see fit.

However, one-size-fits-all solutions don't work for everyone, which is why we're also introducing Architect NFTs. With Architect NFTs, 3D architects will be able to import their incredible work into Niftables, imbue their designs with any utility they please, and then sell them as NFTs for others to use as their own galleries. Through this feature we are facilitating both the supply and the demand for these exciting new asset types.

One space not enough to house your collection? Cultivating big ideas is a big part of Niftables, that's why we're letting users own and operate multiple galleries simultaneously. This means you can dedicate a gallery to a particular artist, collection or art style while keeping another for your own personal collection.

We're also developing collaborative NFT galleries, meaning you can work together with friends or an entire community to curate galleries and populate them with everyone's individual NFTs without ever having to relinquish ownership or compromise on security. Keep in mind that one NFT can only be displayed in one place at one time: if you want to display your BAYC in a dedicated BAYC gallery, you'll have to say goodbye to it in your own gallery until you decide you want it back.

Niftables will also partner with popular metaverses to synchronize your virtual displays. The way you configure your gallery in Niftables will automatically update a mirrored gallery in your metaverse plot of land. While your art can only be displayed in one gallery at a time, your gallery can exist in several metaverses simultaneously.

Every single Niftables gallery will be VR—and eventually AR—compatible. We understand the metaverse and the pivotal role NFTs will play in ensuring it remains community-owned as it expands. This is why we are working closely with other metaverse projects to allow our galleries and Architect NFTs to seamlessly integrate into the metaverse offerings of other major players.

**VR & AR
COMPATIBLE
3D GALLERIES
INSTANTLY BRIDGE
YOUR NFTS INTO
THE METAVERSE**

CUSTOMIZABLE NFTS AND STORE PROFILES

As Niftables offers creators a code-free way to bring utility (explored in the NFTs limited only by imagination section) to their NFT collections, it was equally important for us to offer the NFT holders a streamlined way to unlock this utility.

To give creators the freedom to decide how people view and interact with their NFT collections we've built an easy-to-use store customization feature. Imagine Shopify for NFTs. Niftables allows you to create a feature-rich NFT store, and then tailor it to your own brand or tastes; they are places where creators can not only curate their own collection in an immersive 3D gallery, but where the holders can unlock the many features these NFTs may possess.

And for those who want more out of their NFT experience than even our fully customizable profiles can offer, the Niftables white label solution gives complete control to creators to realize their NFT goals.

**WE'VE BUILT AN
EASY-TO-USE STORE
CUSTOMIZATION
FEATURE.
IMAGINE SHOPIFY
FOR NFTS.**

**COPY OF FULL
COLLECTION
STAYS IN BOX**

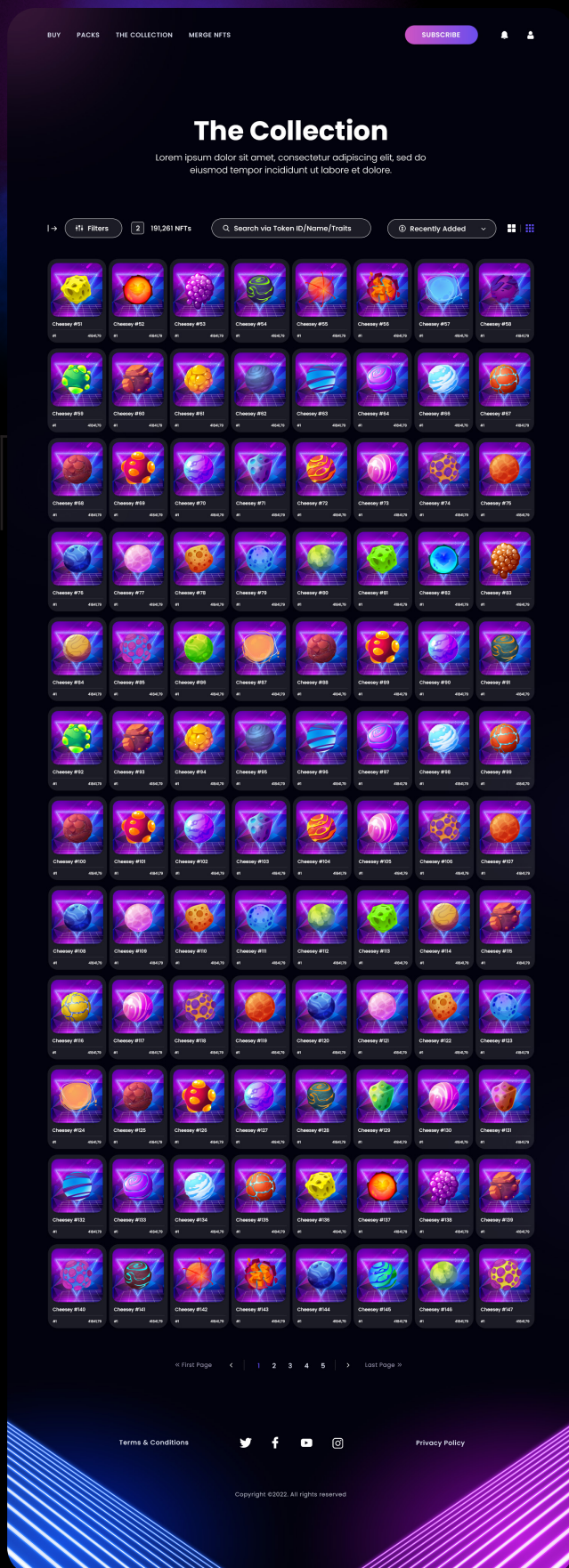
**ENTIRETY OF
NIFTABLES
MINTED NFTS
VIEWABLE**

**EASILY CROSS-
REFERENCE
COLLECTIONS**

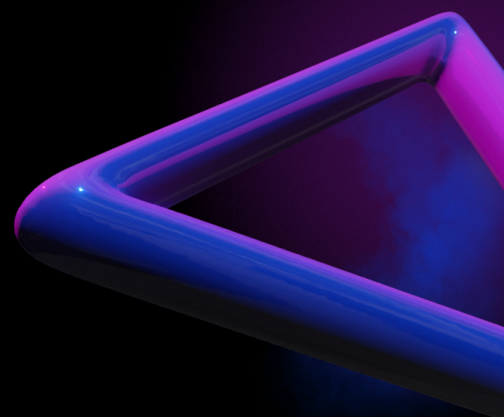
EASILY VIEW FULL NFT COLLECTIONS

Most marketplaces only show NFTs that are currently for sale. Once sold, they disappear – and this says nothing of the billions of unlisted NFTs across the market. Unless the creators handle curation themselves, this results in countless fragmented collections, and any would-be collector looking to puzzle the disparate pieces back together faces an almost insurmountable task.

Niftables makes sure a copy of the full collection stays in the box—even when the pieces themselves head out on their own journeys. The entirety of every NFT collection minted through Niftables will be viewable at the click of a button. In this way, we level the playing field for everyone. Everybody knows what's out there and can easily cross-reference how their unique piece fits into the greater story of a collection.



THE ENTIRETY
OF EVERY NFT
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NFT INFORMATION POP-UPS

Collections are often huge, and there are countless collections being produced every single day. Each of these collections consists of unique pieces, often each with its own unique characteristics. Determining the attributes of any single NFT often means heading to a 3rd party rarity checker.

With Niftables, all you need to do is roll your mouse over the NFT you're interested in and everything you'd ever need to know about it will be instantly shown to you in an easy-to-read popup.

THIS INFORMATION INCLUDES:

- Views and likes
- Description
- Basic and complex rarity information
- Total rarity score
- Total supply
- Primary and secondary market links
- Average NFT price
- Floor price
- Redeemable bonus content or features with full explanation
- Drop availability on primary marketplace
- NFT history

Cheesey #58

Owner: JACKSNFTS

Collection: Cheesey #1

213 likes, 724 views

BSC

LEGENDARY EXPERIENCE MERGEABLE

Price: \$2500.00 Available: 6/10 Rarity Score: 41841.79 Rarity Rank: #1

BUY NOW

Description

Traits for NFT

01. Hair color:	Red	9883	+168.23
02. Green eyes:	No		
03. Age:	5 years	34	+74.14
04. Creation date:	25/01/2022		

Experience

What previously took multiple sites and searches all become less than a click away with Niftables. Gone are the days of hundreds of tabs and precious moments lost in the ultra-fast-paced world of NFTs.

**GONE ARE THE DAYS
OF HUNDREDS OF
TABS AND PRECIOUS
MOMENTS LOST**

CREATE RARITY SYSTEMS ON NIFTABLES AND EASILY VIEW THEM IN OUR MARKETPLACE

Rarity is an integral part of modern NFT collections. Just like physical collectibles, some set pieces are often rarer than others. Some may be plain and easy to find, while others may be unique and highly sought-after. NFT rarity systems mimic this. Cooler, more prestigious-looking NFTs are typically rare, and rarer NFTs typically unlock more benefits to the holder.

As it stands, rarity systems require complex coding to develop—NFT creators must either be familiar with the coding language of the blockchain they're minting on or otherwise fork out big for someone with the right expertise.

Using our NFT rarity builder, creating NFT rarity systems becomes a walk in the park. Creators now have the flexibility to create complex, unique rarity systems in a user-friendly environment that makes dynamic NFT minting easier than ever before. And once minted, Niftibles makes tracking NFT collections and their rarities simple. Everything you'll ever need to know about a collection can always be found directly in our marketplace.

NOTIFICATIONS

Notifications are a big part of our modern age. Yet there's perhaps no place where they're more important than in the notoriously volatile, fast-paced world of crypto. Here staying updated with the latest market moves and events is paramount to success, and at Niftibles we understand this holds especially true in the world of NFTs. New projects, new mints, new features; the space changes fast. Our notification system is designed to help you keep pace rather than distract and can be fine-tuned to your needs or turned off completely.

Subscriptions form the foundation of our notification system. They allow you to subscribe to your favorite creators and their stores to get instantly updated on all the important drops and events they're running. This way you can stay on top of the hottest NFT drops and updates without ever having to leave our ecosystem and rely on third-party websites or applications.

The 'follow' option allows you to also track other users. Whether they're whales or creators you trust, or even your friends and family - our notification system keeps you on the pulse.

**ONCE MINTED,
NIFTIBLES MAKES
TRACKING NFT
COLLECTIONS
AND THEIR
RARITIES SIMPLE.**

SIMPLIFYING NFTS

For mainstream adoption to surge, NFTs need to be easier to access. Being restricted to a single chain or requiring payment in a particular cryptocurrency places NFTs out of reach for all but the crypto initiated. This is a major challenge facing the industry and one which we solve with Niftables.

CRYPTO AND FIAT PAYMENT GATEWAYS

We want to make paying for NFTs easy, which is why with Niftables you can pay for NFTs however you'd like. We accept most major stablecoins, and for users looking to save time and money, we recommend using our native \$NFT token for payments. But at Niftables we're focused on solving the big problems, and right now NFT adoption is being hindered by a difficulty problem. What's needed is an NFT buying process so easy it feels like buying socks on Amazon.

Welcome to Fiat Pay. Our users can buy every NFT listed on our marketplace directly using traditional currencies like USD, EUR and many more. Just set up an account, connect your card and gain access to the incredible world of NFTs.

Our simplification efforts don't stop there either. Fiat compatibility wouldn't do much for widespread NFT adoption if everyone still needed to set up a crypto wallet to hold onto them. To solve this we've created 'wallet-free custody'. Everyone that uses Niftables will gain access to our free NFT custody service, allowing them to interact with their NFTs without ever needing their own NFT wallet and without ever paying a cent for gas. This is analogous to how centralized exchanges custody their users' tokens: we're just extending this service to NFTs.

Just like these exchanges, users can withdraw their NFTs whenever they please. If they decide to set up their own personal NFT wallet, they can migrate their NFTs to it in a few clicks.

CROSS-CHAIN TELEPORTATION

Your NFTs should be able to go where you go, regardless of which chain you call home. Cross-chain compatibility is the future of blockchain and there's no reason why this shouldn't include your NFTs.

We're partnering with leading protocols in the space to facilitate cross-chain teleportation. Users will be able to teleport their NFTs from one chain to another seamlessly with the Niftables user interface. Whether it's to list on a particular secondary market or to make them accessible on the chain your metaverse home is built, Niftables ensures your NFTs and their utility can follow.



NFTS LIMITED ONLY BY IMAGINATION

Niftables caters not only to what NFTs are right now, but whatever they may look like and do in a centuries' time. Whatever this future may look like, we're here to help creators build towards it.

NIFTIX

Niftable Tickets, or Niftix, revolutionize the event ticketing industry with the power of NFTs. By turning tickets into tokens we solve every major issue currently plaguing the ticketing industry. NFTs are stored on the blockchain, so unless you send them to the wrong place, they remain safely stored in your wallet. NFTs can be sold to anyone, anywhere, almost instantly – no more meeting strangers in parking lots or trips to the post office. NFTs can be programmed with certain pricing parameters, ensuring that artists earn even from resale and that the options for scalpers to inflate prices to the detriment of fans are limited. And because every NFT can be instantly verified to be from the original creator, the multi-billion-dollar world of ticket fraud becomes a thing of the past.

Musicians, movie theaters, sporting arenas and anyone else selling tickets stand to benefit from Niftix. With us, customizable tickets can be created at the click of a button, and whether you're selling one or one billion, our infrastructure is more than ready to handle your needs.

Time isn't the only thing you'll save using Niftix either. As third-party ticketing sites like Eventmaster become all but obsolete with Niftix, the only overhead ticket issuers will need to pay is the nominal minting fee, which could be multiples cheaper than traditional ticketing costs.

By using Niftix, a musician can easily sell tickets to their concert without relying on third-party ticketing sites, while fans can easily verify the legitimacy of the ticket before purchasing. And if they can no longer attend, they can sell the ticket fairly and transfer ownership almost instantly through our marketplace.

Niftix can represent so much more than just access to an event. A creator could elect for a Niftix to give its holder any number of benefits. A musician could choose for the NFT to also give holders access to their new album or single, could choose for a limited number of the Niftix to also serve as Meet & Greet tickets, or even serve as unlimited access tickets for all their future concerts.

**BECAUSE EVERY
NFT CAN BE
INSTANTLY VERIFIED
TO BE FROM THE
ORIGINAL CREATOR,
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BECOMES A THING
OF THE PAST**

ACTIVATABLE NFTS

By simply having an activatable NFT in your wallet you can be afforded access to services, experiences or rewards. An activatable NFT can act like a membership card that gives you entry to a place in the real world or the metaverse, access to a certain website, airdrops from a project or anything else you can imagine. In tokenizing these memberships we allow creators to give their community the option to quickly and safely trade these rights with anyone else in the Niftables metamarket.

NFT MERGING

Sure, NFTs are cool. But what if you could piece them together like Legos to create something greater than the sum of its parts? With Niftables creators are given creative freedom to come up with unique and exciting ways for their NFTs to interact and evolve with one another. Two eggs could be combined to create a bigger egg, or two parts of a song could be merged to create a full piece.

NFT merging also serves an important role in maintaining a stable NFT ecosystem, namely constant burn pressure on collections. The possibilities are limitless, and we open the floor to the incredible creators to explore the realms of possibility with this technology.

BREEDABLE NFTS

People love NFTs, but what if NFTs could love NFT one another? We answer this question with Breedable NFTs with intricate genetic compositions and diverging lineages. Whether it's a brumby bred to take home the cup, or a fighting monster born from a long bloodline of battle, our NFT breeding algorithm creates a simple process out of what is otherwise extremely complex.

UPGRADEABLE NFTS

Rather than combining NFTs with other NFTs, what if a single NFT could upgrade itself? Whether by paying a fee, attending a special event in the real world or the metaverse, or defeating a boss in a P2E game, just define your parameters and leave the rest to us.

MUSIC NFTS

Experts are calling Music NFTs the next big thing, and rightly so. NFTs tied to music have the potential to revolutionize the music industry to create a new system in which musicians earn fair pay, and communities can connect with artists like never before.

With our Music NFTs you can launch singles, EPs, albums and even soundtracks as NFTs and reap the many benefits that entail. As they're NFTs, this gives you the flexibility to explore some game-changing possibilities. You can offer holders a percentage of revenue share, access to your concerts, or even the rights to the distribution of your music. However you want to engage with your community, we're here to make it happen.

EXPERIENCE NFTS

Celebrities and brands are looking out for new ways to engage their supporters, and one avenue that has emerged recently is that of experiences. Experiences allow fans to spend time with their idols; for brands to give supporters the chance to see something normally not available to the public. These are exclusive opportunities, and Niftables makes it easy to assign them to NFTs.

SERVICE NFTS

Unlock the potential of NFT revenue streams with Service NFTs. Businesses can offer a particular service to those who hold an NFT, or an ongoing service akin to a subscription. There could be a limited number of redemptions or, for NFTs of high-value, permanent access to a particular service.

CROSS-CHAIN NFTS

Leveraging the industry-leading technology of our partners, we're able to offer cross-chain NFTs. For users, this means your NFTs become more mobile than ever. With the freedom to teleport your NFTs to other blockchains you'll be able to choose a home for your NFTs that suits them best.

For creators, our NFT teleportation feature will allow you to mint on the most cost-effective chain and then allow holders to decide where to move in the future. In cases where it may be necessary to keep your entire collection on a single chain, this NFT chain migration can be put to a community vote in which a quorum must be reached.

Fundamentally, what NFT teleportation offers is flexibility. The chain you decide to launch on right now might not meet your needs tomorrow, and a chain that may not even exist yet may be the perfect fit for your NFTs in the future. NFT teleportation is future-proofing your project.

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NIFTABLES WHITE LABEL SOLUTIONS

Partnerships and collaborations are nice, but if you're a multi-billion-dollar brand what you really want is your own name and branding on your materials. When we looked at the NFT market, this is something we noticed was missing: a white label solution for brands looking to launch their own NFT collections.

We began exploring this option and spoke with some of the biggest names in fashion and entertainment. These brands were extremely interested in creating not only unique and feature-packed NFTs, but also unique highly interactive, fully customized websites where their supporters could buy these NFTs and unlock their full potential. At that time no such white label service existed — so we decided to build it ourselves.

The Niftables metamarket provides the underlying framework for our white label partners to realize their visions. This allows us to leverage economies of scale and offer our clients seamlessly front- and back-end integration into a thriving NFT network. Because of this infrastructure, NFTs launched with Niftables already have a market and their utility is supported by the wider ecosystem — users who register for a Niftables account can use their same sign-in for any white label platform. For clients, this means unprecedented community engagement. For users, this means a revolution in the NFT experience.



**NFTS LAUNCHED
WITH NIFTABLES
ALREADY HAVE
A MARKET AND
THEIR UTILITY IS
SUPPORTED BY THE
WIDER ECOSYSTEM**

PLATFORM DESIGN

Designing a beautiful place for your community to start their NFT journey is critical. Whether you're a brand, celebrity, business or even a crypto project, you need somewhere that echoes your unique identity. If you're a clothing brand, you may want your clothes on display. If you're a musician, you may want your music playing or even a video of you live in concert. If you're a crypto project, you may just want it to look and feel like your primary website. With our team of NFT experts on hand, we can help code your NFT platform and mint your vision onto the blockchain.

NFT DESIGN AND REVENUE STREAMS

Your NFTs and your NFT platform will be designed in tandem. Your platform will enhance your NFTs, extending their utility and streamlining their full interactive experience. While your NFTs will power your platform, whatever features you wish for it to have will be unlocked through your NFTs.

Before we start, we'll work together to answer a few questions.

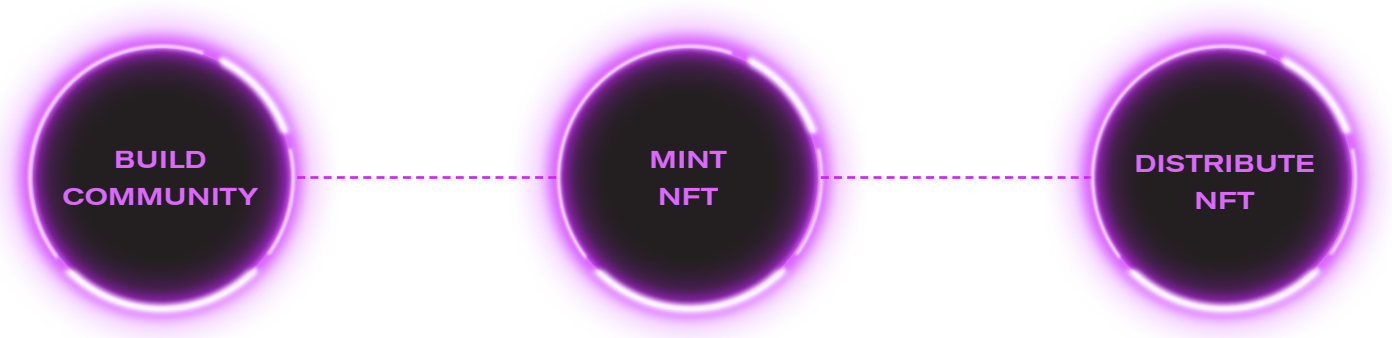
What will your NFTs look like? Will they be 2D, 3D, animated, videos, audio, or something completely different? We're here to say yes where other platforms would say no. No matter the grandiosity of your vision, we're here to bring it to life.

How many will there be? Will there be thousands, millions, or only one? If there's more than one, how rare will each be? Will some be rarer than others or will they all be the exact same? We take the complexity out of these necessary questions by guiding you to an answer based on your vision.

Finally, what will your NFTs do? In the NFTs section of this document, we went over some of the possible utilities of NFTs. But if you have an idea totally left of field, we'll do everything we can to help you realize it.

Now for the most important part: getting your NFTs out into the hands of your community. First, you need to build your engaged community. Then you need to mint your NFTs. And finally, you need to distribute them, which can be done in any number of ways, from packs just like Pokémon cards through to lotteries, raffles or fair-launch strategies.

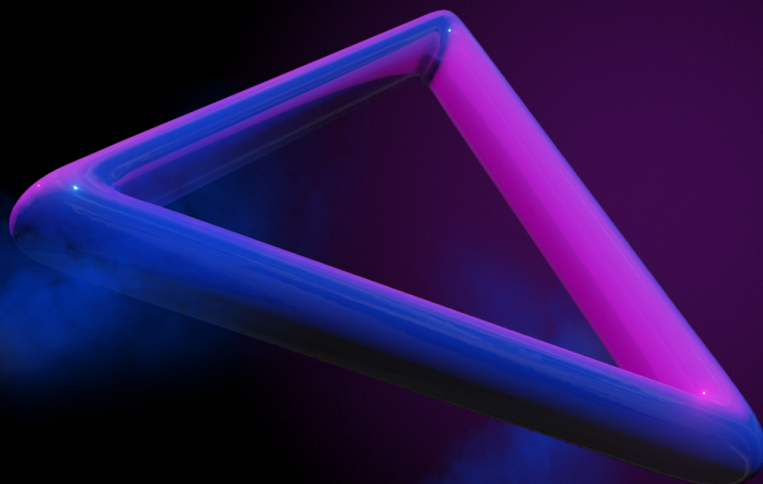
Remember, your NFT platform and your NFTs are two parts of a whole, and we'll be building each of them in tandem, with design and development decisions on either side informing the other.



THE \$NFT TOKEN

OUR \$NFT TOKEN IS THE MASTER KEY UNLOCKING THE FULL POWER OF THE NIFTABLES PLATFORM AND ALL OF ITS INCREDIBLE FEATURES.

As our ecosystem expands,
so will the utility of our token.



PAY FOR EVERYTHING CHEAPER

\$NFT will be the primary payment method throughout the broader Niftables ecosystem. You'll be able to use it within our marketplace, in customized user profiles and on all external white label platforms and you'll be given a discounted rate on all purchases made. You'll also be able to easily top up your wallet's \$NFT balance at all of these locations using cryptocurrency or through our Fiat Pay method.

NIFTABLES NFT LAUNCH PAD

We're offering \$NFT holders early access to some of the hottest Initial NFT Offerings (INOs) on the decentralized web. Through our NFT Launchpad you'll be able to view white label platforms currently in development and then secure your whitelist spot directly using \$NFT.

For each project there'll be a limited number of spots available and users will be required to stake \$NFT into specific project pools on a first come first served (FCFS) basis. Successful applicants can then receive their NFT or NFT packs through the "Claim NFT" section of their chosen white label platform.

HOW IT WORKS:

1

Stake \$NFT on our launchpad to gain access to INOs

2

Choose a white label platform INO you're interested in

3

If you're successfully whitelisted, you can pre-purchase the NFT or NFT packs of your choosing from your selected white label platform

4

After the INO, head to their website and claim your pre-purchased NFTs

5

Paying in \$NFT will afford you discounts on all INO purchases

STAKING AND LIQUIDITY MINING

Staking will be the first publicly available utility of \$NFT. We are rolling out staking and liquidity mining options directly after our Token Generation Event (TGE). Beyond receiving high APR on staked tokens,



STAKERS WILL:

- Go into the draw to receive exclusive airdrops from our partners. Stakers will receive one lottery ticket for every token staked.
- Be given exclusive access to VIP rooms in the metaverse frequented by our core team members as well as Niftables creators.
- Automatically be in the running for unique giveaways, raffles and discord lotteries with exclusive prizes on offer.

TOP \$NFT STAKERS WILL:

- Enjoy platform revenue share.
- The top 20 stakers will be invited to scheduled Google Hangouts AMAs with Niftables founders to discuss ideas and feedback relating to the platform.
- Have access to our exclusive private events and parties.



SUBSCRIPTION STAKING REWARDS

Niftables holders can lock their tokens into various staking pools, each with their own lock times and rewards. The longer the tokens are locked, the better the rewards. Primarily users will receive improved APR for the longer they elect to lock their tokens. Beyond this users will receive one lottery ticket for every token that they lock, putting them into the draw to win unique giveaways and prizes. They'll also receive access to exclusive events and other rewards.

STANDARD POOL

1.5 MONTHS

- Limited to \$2,500 or less
- Exclusive access to whitelisted NFT projects
- Early access to NFT collections
- 5% rebate on platform tax
- Chance for Common and Uncommon NFT airdrops

SILVER POOL

3 MONTHS

- Limited to \$5,000 or less
- Exclusive access to whitelisted NFT projects
- Early access to NFT collections
- 10% rebate on platform tax
- Chance for Uncommon, Rare and Epic NFT airdrops

GOLD POOL

6 MONTHS

- Limited to \$15,000 or less
- Exclusive access to whitelisted NFT projects
- Early access to NFT collections
- 25% rebate on platform tax
- Chance for Rare and Epic NFT airdrops

DIAMOND POOL

12 MONTHS

- Limited to \$50,000 or less
- Exclusive access to whitelisted NFT projects
- Early access to NFT collections
- 50% rebate on platform tax
- Chance for Rare, Epic and Legendary NFT airdrops
- Access to Niftables' private events and parties
- Revenue share between top stakers
- Higher buy limits on drops with whitelists
- VIP access to our private Discord channels (early news, updates and info)
- For top stakers: access to Discord with new projects from creators and brands
- For top stakers: access to VIP Discord channel with creators and team members



CREATOR LOTTERY LOCKING REWARDS

\$NFT holders will be able to lock their tokens into the pool of their favorite creators. As a reward for locking their tokens up, they will go into the draw to win prizes directly from these creators. This could involve a lottery system, or something completely different, with the number and type of prizes decided upon by the creators themselves. These prizes will be drawn and changed monthly. Chances of winning will be proportional to the number of tokens locked into a creator's pool.

TOKEN REWARDS

To incentivize the use of \$NFT as the primary payment method on the platform, we are implementing token usage rewards. Users who pay with \$NFT will:

- ▶ Pay reduced transaction fees: 1% with a 50% rebate.
- ▶ Receive free Common, Uncommon and Rare NFT airdrops.
- ▶ Be automatically entered into unique giveaways, raffles, lotteries and more to be announced.
- ▶ Get access to an exclusive library of 3D assets they can use to customize their metaverse NFT gallery.
- ▶ Be able to make multi-party NFT purchases. This feature will be available for those using \$NFT as payment.

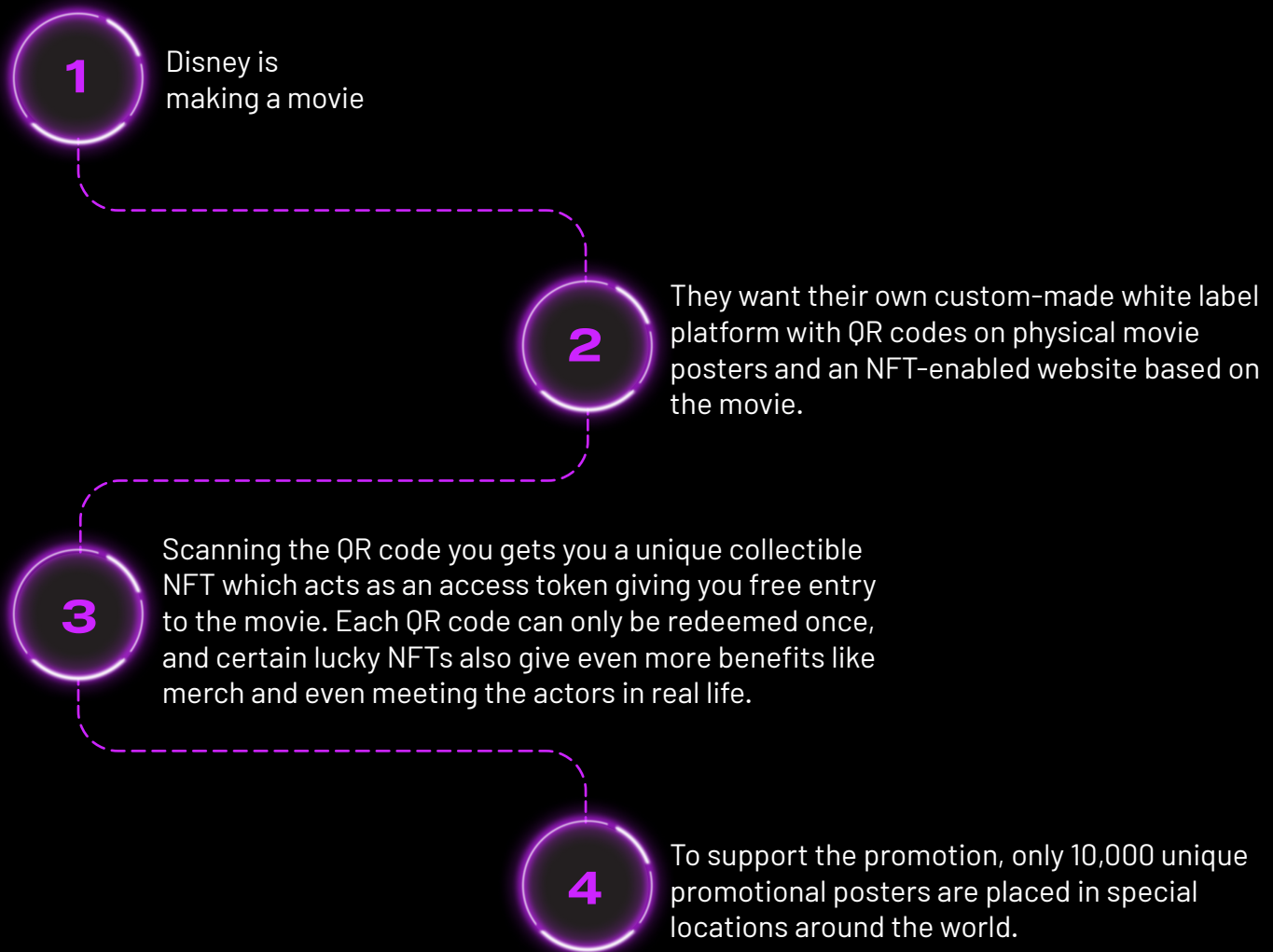


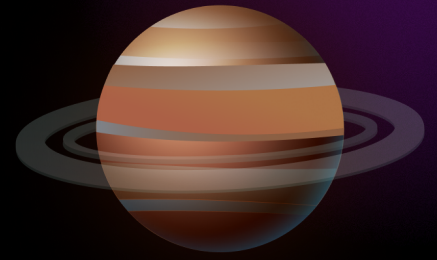
WHITE LABEL PLATFORM DISCOUNT

By using \$NFT on creators' white label platforms, users will pay less for white label platform NFTs as well as partner NFTs.

USE CASE

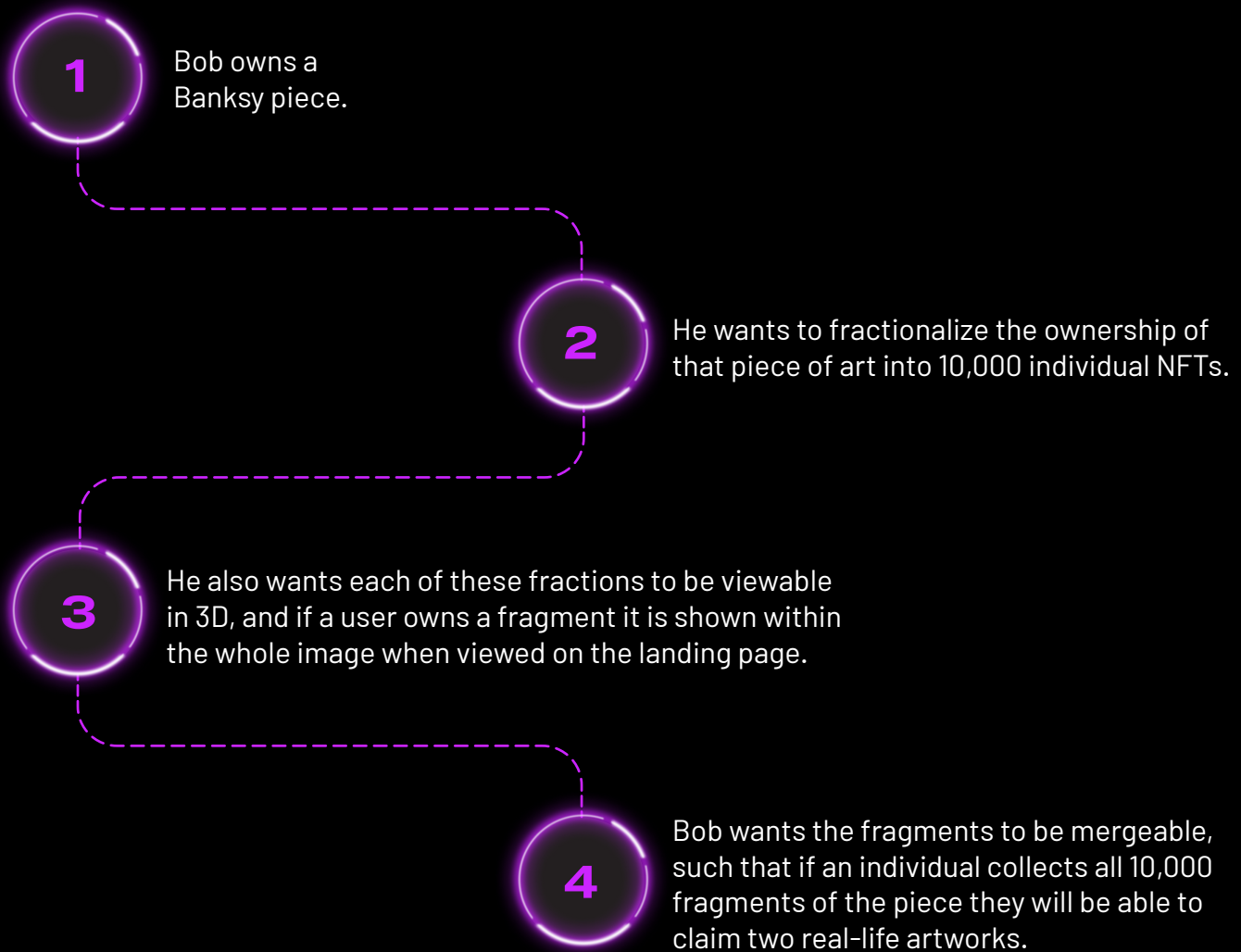
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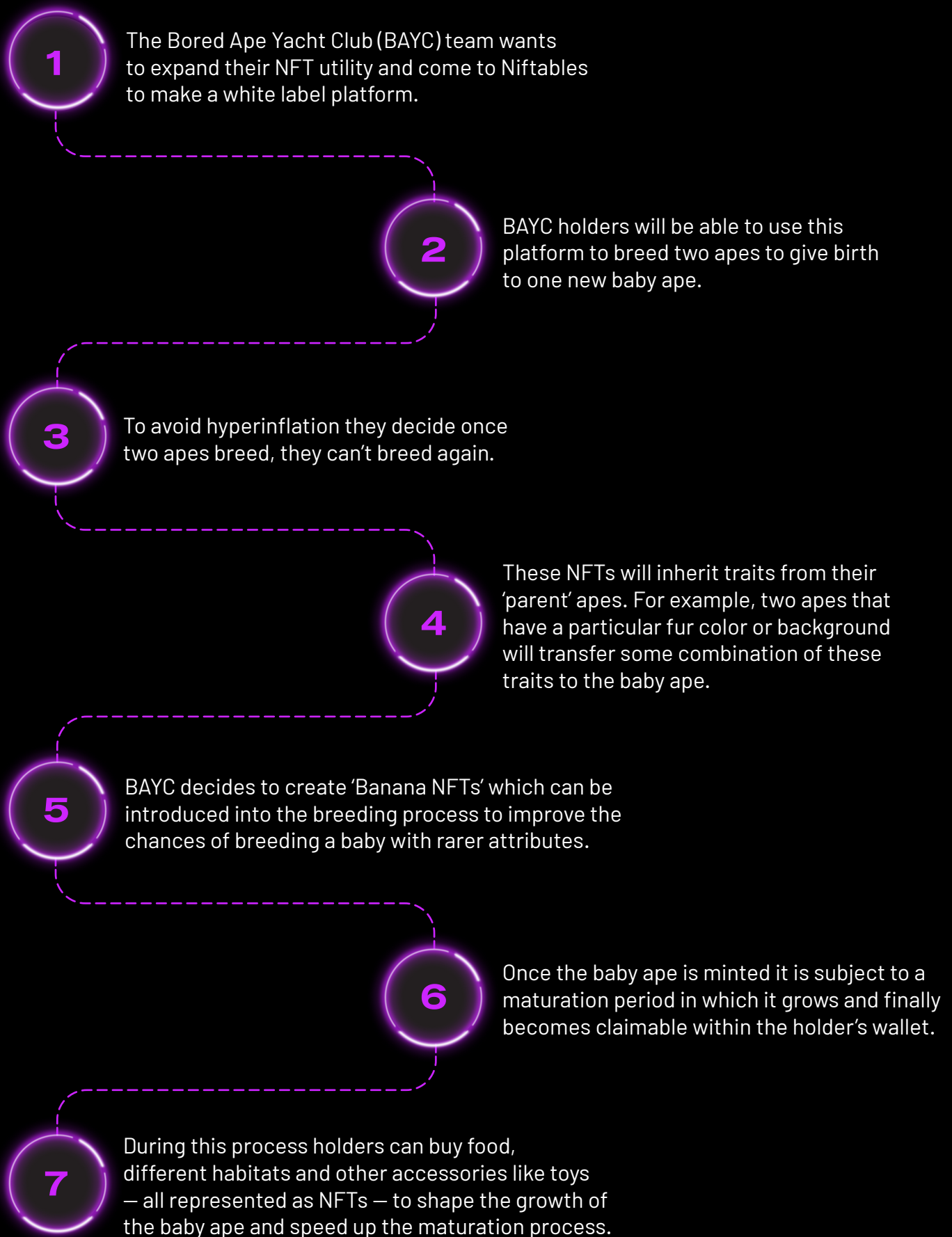




USE CASE

2





TOKENOMICS

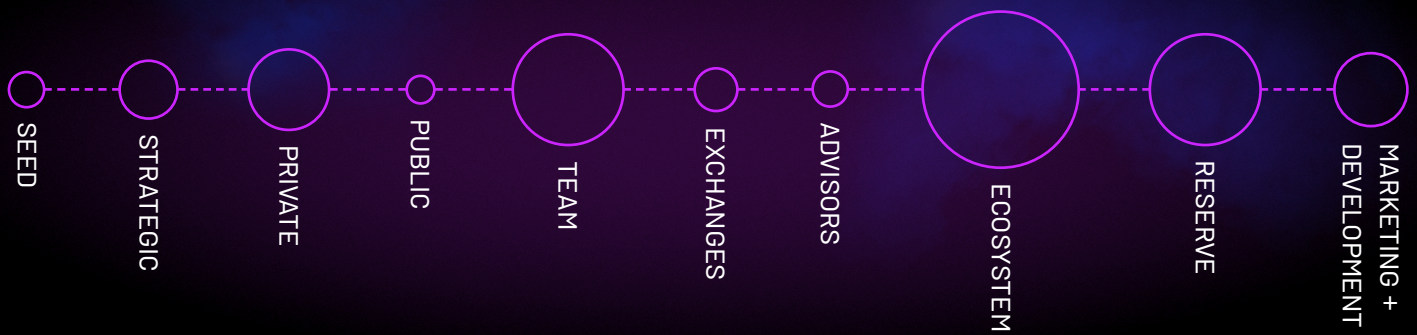
THE \$NFT TOKEN WILL LAUNCH WITH A CAPPED SUPPLY OF 500,000,000 TOKENS

Initial distribution will occur over several rounds, including Seed, Private and Public rounds. As per the vesting schedule, a total of 5,000,000 \$NFT from the raise (plus liquidity) will be unlocked at launch.

SUMMARY

▶	TOTAL TOKENS	500,000,000 \$NFT
▶	TOTAL RAISE	\$8,150,000 USD
▶	INITIAL CIRCULATING SUPPLY	7,400,000 \$NFT
▶	INITIAL MARKET CAP	\$555,000 USD
▶	FULLY DILUTED VALUATION	\$37,500,000 USD

**Tokenomics are subject to change. Please check our website for up-to-date figures.*



SUM 100%
TOKENS 500,000,000

SEED

5%

25,000,000 Tokens
 \$0.035 Token Price USD
 Vesting: 2% TGE, rest
 unlocked every block for
 16 months

EXCHANGES

6%

30,000,000 Tokens
 Vesting: 6% used at TGE
 and 94% for future DEX and
 CEX listings

STRATEGIC

8%

40,000,000 Tokens
 \$0.055 Token Price USD
 Vesting: 4% TGE, rest
 unlocked every block for
 13 months

ADVISORS

5%

25,000,000 Tokens
 Vesting: 9 month cliff,
 rest unlocked linearly over
 24 months

PRIVATE

11%

55,000,000 Tokens
 \$0.065 Token Price USD
 Vesting: 6% TGE, rest
 unlocked every block for
 10 months

ECOSYSTEM

21%

105,000,000 Tokens
 Vesting: 3 month cliff,
 rest unlocked linearly for
 100 weeks

PUBLIC

3%

15,000,000 Tokens
 \$0.084 Token Price USD
 Vesting: 10% at TGE, rest
 unlocked every block over
 8 months

RESERVE

16%

80,000,000 Tokens
 Vesting: 6 month cliff,
 then 1% weekly for
 100 weeks

TEAM

15%

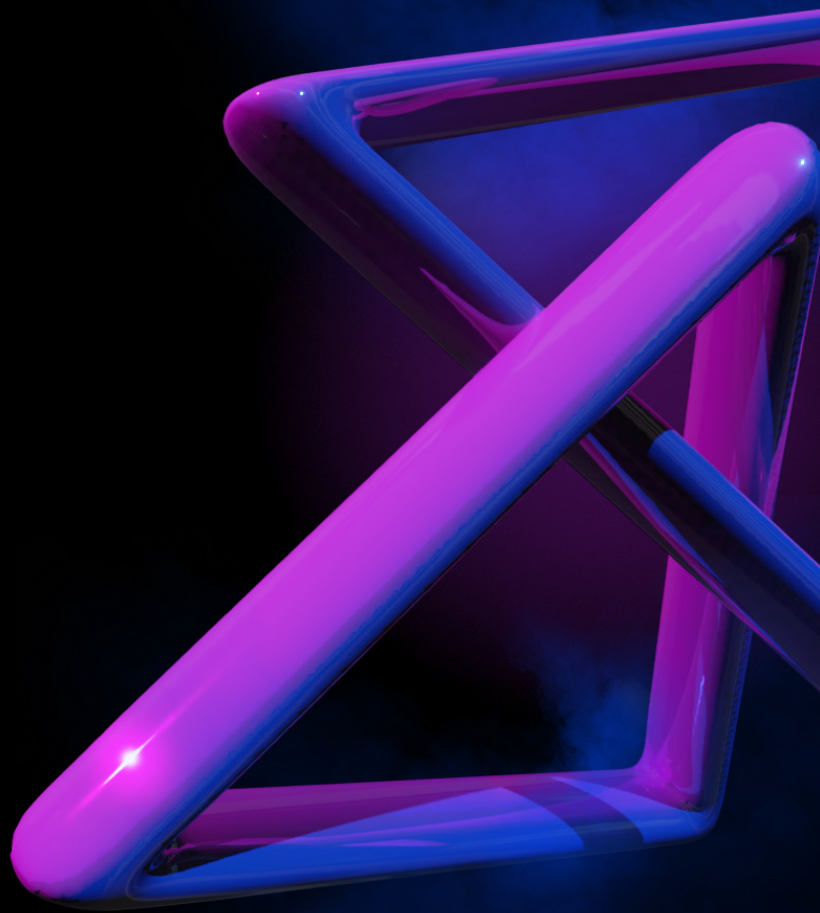
75,000,000 Tokens
 Vesting: 12 month cliff,
 rest unlocked linearly over
 24 months

MARKETING AND DEVELOPMENT

10%

50,000,000 Tokens
 Vesting: 4 week cliff,
 rest unlocked linearly over
 80 weeks

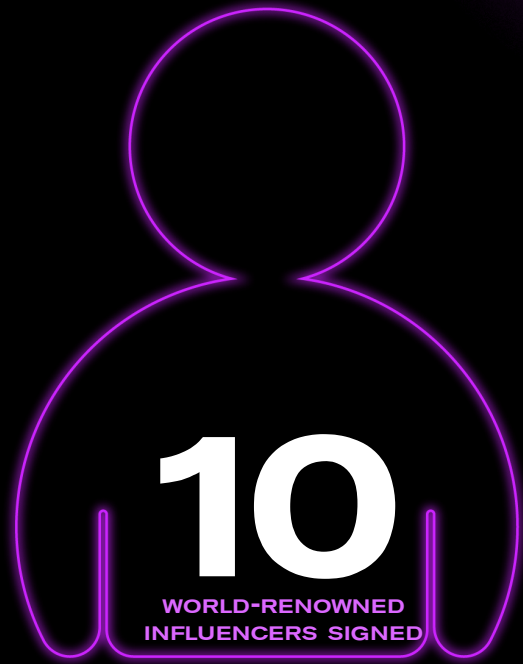
ROADMAP



2021

FEBRUARY

- Global creator recruitment begins.
- Signing 10 world-renowned influencers for the development of their white label platforms commences.
- Niftables LA Superbowl party
- Seed and private token raise faze.



2022

MARCH

- White label platform technology undergoes rigorous testing.
- Modification options and integrations of multiple revenue streams added.

APRIL

- White label platform MVP is stress- tested internally.
- Users can now connect their crypto wallet to Niftables account.
- Fiat payments become available.
- \$NFT token payments become available.

MAY

- First Niftables white label platforms launched.
- Onboarding of large creators and brands for their own white label NFT platforms.
- Token IDO
- Token becomes available on a leading exchange.
- Integration with Opensea and Rarible for secondary sales is completed.
- Large marketing campaign launched.

JUNE

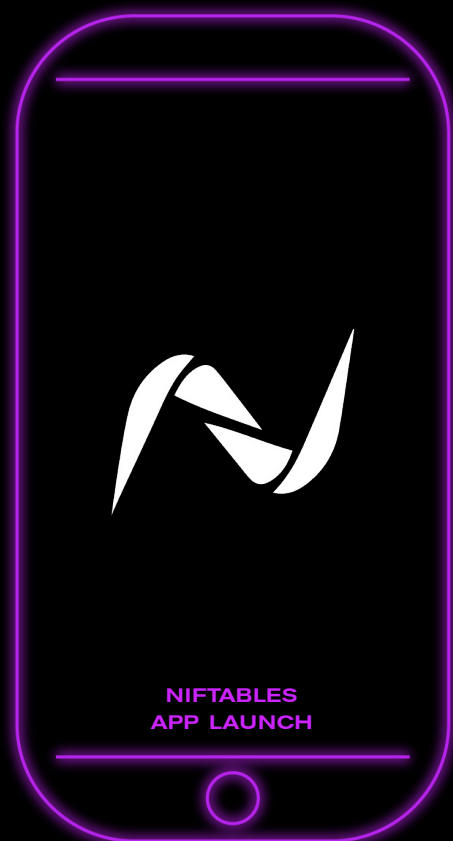
- Large creator and brand exclusivity partnerships announced.
- 20 white label platforms launched.
- Token listed on multiple exchanges.
- Niftables marketplace beta testing including all features such as 3D Galleries.

JULY

- Niftables marketplace marketing Launch.
- Creators and brands can create their own stores on the Niftables marketplace or apply for partnership with us to create their own exclusive NFT white label platform and technology.
- 100-500 creators on marketplace with over 50 white label platforms.

AUGUST

- Niftables Marketplace fully deployed including all features such as 3D Galleries.
- Niftables app official launch.
- Over 800 creators and brands using the marketplace with over 100 white label platforms.



CONTACT

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